

Subject: Gigi's Playhouse Overcomes Great Adversities

Hello Kristi Larson,

Over the past year, Gigi's Playhouse (Down Syndrome Achievement Center) has faced devastating tragedies, such as arson, burglary, and the global pandemic. These difficult times have affected the organization as a whole and, despite it all, we have still been able to overcome these adversities and reopen the playhouse stronger than ever before. Through determination and support, we have continued our free programs for those with Down Syndrome allowing us to continue our mission to educate, inspire, and believe.

This incredible story should be shared as it inspires and celebrates the determination of Gigi's Playhouse and the support of the Fargo area. We feel this story of resilience would align with your audience on Valley News Live and would love to be featured on your station. Your reporting is incredibly thoughtful, and we think the story of Gigi's Playhouse would make for a touching story.

For more information regarding Gigi's playhouse, please reach out to our Executive Director, Heather Lorenzen at 701-541-2183 or email fargo@gigisplayhouse.org.

Thank you for your consideration and we hope to hear from you soon.

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